

MICHAEL MONTENEGRO

Multimedia Designer

www.mmontenegro.com

Los Angeles, CA

909.979.7112

EXPERIENCE

Multimedia Designer | IQAir 2020-2021 | LA MIRADA, CA

- Develop user journeys on international website to provide real-time air quality content.
- Design daily ecommerce assets and informative marketing collateral for social media and eblast.
- Developed user journeys and improving UX on B2C website, cultivating new leads.

Motion & Graphic Designer | Kinetsu World Express 2019-2020 | LOS ANGELES, CA

- Partnered with client to develop a 3D animation illustrating company values.
- Modelled in Cinema 4D, programmed in Unity, and edited in Adobe Suite.
- Updated brand and design strategy for marketing collateral showcasing interesting motifs.

Programming & 3D Game Design Instructor | Digital Dragon 2017-2020 | SANTA MONICA, CA

- Instructed students from K-8 in digital design and introductory programming.
- Developed curriculum and led interactive courses of upwards of 15 students.
- Emphasis in Creative Coding and motion design.

Graphic Designer | UCLA's Center For the Art of Performance 2018-2019 | LOS ANGELES, CA

- Collaborated with marketing to develop annual identity and design strategy.
- Introduced a dynamic grid system and expressive color theory to polish visual identity.
- Developed large-format posters, digital ads, and motion graphics for UCLA communities.

EDUCATION

University of California Los Angeles SEP 2017 - AUG 2019 | LOS ANGELES, CA

B.A. in Design and Media Arts

Mt. San Antonio College SEP 2014 - AUG 2017 | LOS ANGELES, CA

Graphic Design II Associates

REFERENCES

Mari Soltero

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Bahareh Ebrahimzadeh

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SKILLS

Software: Illustrator, Photoshop, Indesign, After Effects, Premiere, Unity, Adobe XD, Sketch, Figma, Unity, Processing, iMovie, Bronto, Sketchbook Pro, MS Office Suite, Microsoft Dynamics

Programming: HTML, CSS, JavaScript

Language: English, Spanish